

Camp Education Society's Rasiklal M. Dhariwal Institute of Management

Industrial & Social Visit Report – Mahabaleshwar

An Industrial visit was organized by the institute for MBA Students on February 26, 2026. The visit covered multiple industrial units and unwind activities in the vicinity of Mahabaleshwar. Students visited industrial units of Kohinoor Agro Products (Shirawane, Satara), Mala's Food Products, Mahabaleshwar. As to make visit refreshing and memorable, students explored some of the most popular tourist attractions in Mahabaleshwar and Wai. After gaining valuable industrial exposure, this part of the trip allowed students to relax, bond with classmates, and experience the natural beauty and cultural richness of the region. The industrial visit and unwind activity was designed to offer a blend of educational learning, walk through experience, exploring nature's offerings, and recreational activities.

Visit to Kohinoor Agro Products

The first and most insightful part was the industrial visit was to Kohinoor Agro Products (Shirawane, Satara). Students were very curious and excited to understand how a commonly used spice like turmeric is processed on a large scale. The visit gave a real-time learning experience beyond textbooks.

The company representative warmly welcomed students and explained the background of the organization. Students learned that the company is engaged in manufacturing, processing, and exporting high-quality turmeric and other spices. What impressed the most was their focus on maintaining purity, hygiene, and consistent quality in their products.

During the factory tour, students were guided through each stage of turmeric processing. Students observed how raw turmeric, sourced directly from farms in the Satara region, is first cleaned and then boiled. After boiling, the turmeric is dried under controlled conditions, which helps in enhancing its colour and shelf life.

Further, students saw the polishing process, where dried turmeric fingers are made smooth and visually appealing. The grinding section was particularly interesting, where large machines convert turmeric into fine powder while retaining its natural aroma and nutritional value. Students also got insights into quality control measures, where the product is tested for parameters like moisture, colour, and purity before packaging.

Another important learning aspect was understanding the different varieties of turmeric such as Salem, Rajapuri, and organic turmeric. The representative also explained the growing international demand for turmeric in industries like food processing, pharmaceuticals, and cosmetics. This helped students realize the global importance of what students usually consider a basic household ingredient.

Overall, this visit gave a deep understanding of agro-processing, supply chain management, and export-oriented business operations. It was a highly educational and eye-opening experience.

Visit to Mala's Food Products

The second part of our industrial visit was to Mala's Food Products, a well-known name in fruit-based food processing located in Mahabaleshwar, which is famous for strawberries. The visit started with an introduction to the company and its wide range of products, including fruit crushes, syrups, jams, jellies, and dessert toppings. It was interesting to see how local fruits are converted into high-quality packaged products that are distributed across the country.

During the factory walkthrough, students observed the entire process of fruit handling and processing. Students saw how the fruits are cleaned, pulped, and processed into different forms. The use of modern machinery and systematic processes highlighted the efficiency of the operations.

In the packaging section products were filled, sealed, and labelled in an automated and hygienic manner. It made students realize the importance of packaging in attracting customers and ensuring product safety.

Apart from the technical learning, students thoroughly enjoyed tasting some of the products, especially the strawberry-based items, which were fresh and delicious. This added a fun element to the students' learning experience.

In conclusion, this visit helped students to understand the practical aspects of food processing, branding, and marketing in the FMCG sector. It was an enriching experience that connected academic knowledge with real-world applications.

Visit to Tourist Places

The final phase of the industrial visit was both refreshing and memorable, as students explored some of the most popular tourist attractions in Mahabaleshwar and Wai. After gaining valuable industrial exposure, this part of the trip allowed to relax, bond with classmates, and experience the natural beauty and cultural richness of the region.

The first stop was Venna Lake, which turned out to be one of the most enjoyable experiences of the trip. Surrounded by lush greenery and a pleasant climate, the lake offered a calm and scenic environment. Many students participated in boating. Students rowed across the lake; students could feel a sense of relaxation after busy academic schedule. It also gave an opportunity to interact informally with friends and faculty members, strengthening group bonding.

Next, students visited Mapro Garden, which was not only a tourist attraction but also an informative experience. At Mapro Garden, students observed a wide range of strawberry-based products such as crushes, syrups, chocolates, and desserts. Students learned how local produce is transformed into value-added products and marketed effectively. Tasting fresh strawberry cream and other items was a delightful experience.

The journey then continued to ‘Dholya Ganapati Temple’, a famous and spiritually significant temple. The peaceful atmosphere of the temple provided a sense of calm and positivity. It was a moment to pause, reflect, and appreciate the traditional and religious heritage of the region.

Finally, students visited local strawberry farms in and around Mahabaleshwar. Walking through the farms and seeing fresh strawberries being cultivated was a unique and enriching experience. Students interacted with local farmers and understood the basics of strawberry farming, harvesting, and seasonal production. Tasting freshly plucked strawberries directly from the farm was something students truly enjoyed and will always remember.

Overall, the visit was a perfect blend of enjoyment, learning, and cultural exposure. It gave a much-needed break from academic activities while still contributing to our understanding of local industries and traditions. The memories created during these moments made the entire industrial visit more meaningful and enjoyable.

Industrial visit photos



Starting for Industrial Visit



Kohinoor Agro Mill



MALA Foods Products



Fun at Venna Lake Mahabaleshwar